



PHILIP WEINMAN

Among Philip's many passions are his philanthropic activities. He has sat on numerous Boards, including The Crisis Centre, The International Diabetes Institute and Catalyst. As well as the Melbourne Jazz Festival, one of Melbourne's major events. He is now non-executive Chairman at FBI Travel, a leading corporate travel and leisure group. With his management style, creative flair & extensive experience, Philip also mentors some of Australia's leading CEOs and elite sports people.

PAST

HiSoft

In 1983, Philip founded HiSoft, the software/hardware solutions business which grew rapidly to employ over 400 people in five countries. Within five years, HiSoft was to be Australia's largest privately owned IT Company, with a turnover in excess of \$300 million. HiSoft was acquired in 1988 by National Mutual.

CTS Travel & Events

In 1995, Philip founded CTS Travel & Events. Within four years CTS was recognised by BRW as one of the top ten fastest growing private companies in Australia. In November 1999, CTS merged with Internet Travel Group and became a publicly listed company, turning over in excess of \$450 million.

Intrapac Consolidated

That same year, Philip co-founded Intrapac Consolidated, a property company specializing in land subdivision. In 2000, Intrapac Projects, a division of Intrapac Consolidated, was recognized by BRW as the fastest growing private company in Victoria and still continues to grow today.

MindAtlas

Philip acquired MindAtlas in 2002, one of the leading providers of online learning in Australia. MindAtlas experienced Significant growth in a short period and in 2006, was acquired by Catalyst, a leading public company in the recruitment industry. Catalyst has since been acquired by Skilled Group.

VitaminMe

VitaminMe is a retail chain of stores offering a huge range of vitamin and sport supplements with unique presentation and merchandising methods at the cheapest prices. In its relatively short existence, VitaminMe has already stamped its blueprint in this growing industry and is achieving outstanding results by delivering some of the highest retail dollars per square foot in the country. With its Australia wide expansion plan now in full progress, the national pharmacy chain Pulse Pharmacy has recently acquired VitaminMe.

“Being passionate, together with a flat and informal management structure, profit share scheme and high level of staff empowerment are the driving factors behind my success.” - Philip Weinman

PRESENT

Deasil Management Group

In the venture capital arena, Philip has established Deasil Management Group, a company that strategically invests and partners with businesses seeking to grow. Adopting an entrepreneurial style, Deasil Management Group provides its partners with access to capital, infrastructure and management expertise, helping to maximise long term returns for all stakeholders.

Rosch Group

Rosch Group is an executive human resources consultancy firm established in 1991. Specialising in executive recruitment and consulting services across a spectrum of industry sectors, Rosch Group has been listed in the BRW four years in a row as one of the fastest growing privately owned companies in Australia. LaunchTwo People is an industry specialist recruitment firm which provides a range of permanent, contract and temporary staff to corporate organisations.

Goal Management Group

Goal Management Group is dedicated to educating and up-skilling elite athletes, media and entertainment personalities, senior executives, university students, graduates and young executives, providing extensive and customised training together with a wide range of personal and professional development tools and services.

Goal Property Group

Is the property arm of Deasil. Together with its affiliated partner, Birner Property Group, the Goal Property Group seeks unique opportunities in quality locations, undertakes residential, commercial and industrial projects and creates value for all stakeholders.

The Drilling Group

The Drilling Group specialises in all aspects of water bore installations and geo-technical / environmental drilling, from inspection, through to drilling, plumbing and electrical. Within the space of year, The Drilling Group has become one of the industry leaders and is the envy of most drilling companies for its professionalism to drilling, service delivery and lead time.

Direct Energy

Direct Energy supplies and installs geothermal heat pumps that tap into the natural heat of the earth to save you up to 70% on energy bills. No matter where you live, the underground temperature remains consistent all year round, and the geothermal system utilises this stable resource as a renewable energy source for your home. Direct Energy is rapidly expanding across Australia.

MediaTag

MediaTag is a sales acceleration agency that specialise in influencing customer behavior through impactful and interactive creative solutions for outdoor, ambient and retail advertising. Specialists in 3D-like designs, with over 10 years global experience, MediaTag recently launched in Australia, helping brands achieve innovation in visual communication which has proven to get greater cut through and added advertising effectiveness & ROI. Amongst its many successes, MediaTag has recently been nominated for the best in-store promotion at the World Retail Awards. From a record number of entrants, MediaTag is one of the six remaining finalists.

Waxxx

Waxxx is Australia's fastest growing car detail company. Not simply a car wash, Waxxx utilises specialised, water efficient techniques and the highest quality products to give your car the pit lane of racing world treatment. We also specialise in corporate car washing, so we can come to your office and waxxx your car whilst you work!